New gTLD
Update Webinar

05 June 2013

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ICANN | **New** Generic Top-Level **Domains**

Webinar Information

US Toll-free
1-877-941-2059

US Toll
1-480-629-9654

Conference ID
Applicant Update Webinar

Access Code
4622058

+ Recorded session will be available following the webinar

+ Q&A session at the end
  – Phone questions given priority
  – Online questions answered as time permits

Additional information, including International dial-in numbers, can be found at:
http://newgtlds.icann.org/webinars
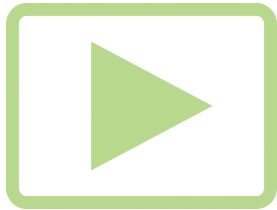
Agenda

+ Initial Evaluation

+ Continuing Operations Instrument

+ Objections & Dispute Resolution

+ String Contention Resolution

+ Contracting

+ GAC Advice

+ Pre-Delegation Testing

+ Registry Data Escrow

+ Security & Stability Studies

+ IDN Variant TLD Program Webinar

+ Trademark Clearinghouse

+ Timelines

+ Questions

Initial Evaluation
Results Release Update – 05 June 2013

+ Results Published for Application Priorities 1-600

  – 518 passed

  – 4 eligible for Extended Evaluation

  – 60 withheld due to CQ/Change Request or Outreach

  – 18 withdrawn

+ Initial Evaluation Outcomes

  – Pass

  – Eligible for Extended Evaluation
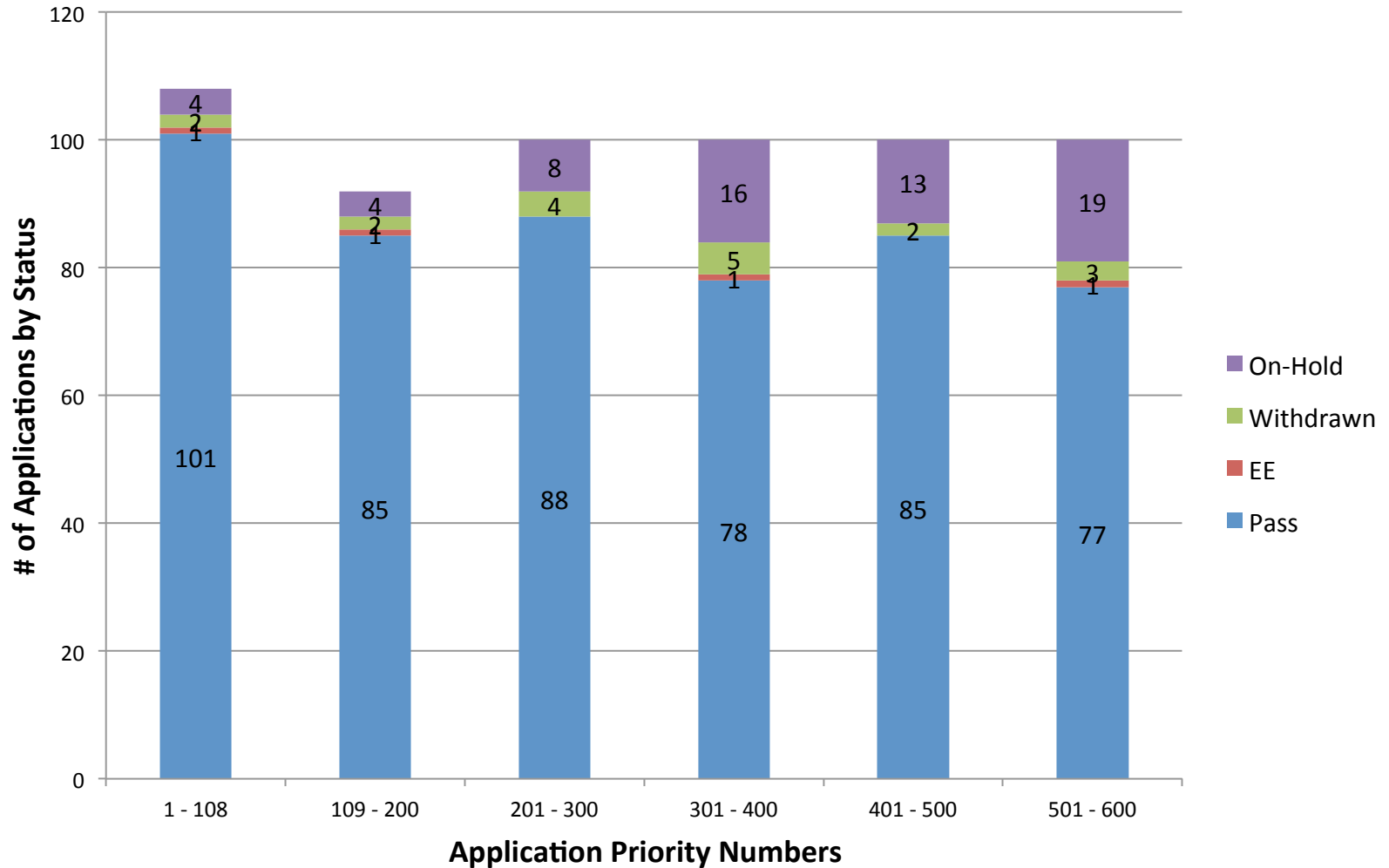
  – Ineligible for further review

View IE results on the Current Application Status page:
https://gtldresult.icann.org/application-result/applicationstatus

Initial Evaluation Results

Initial Evaluation
Panel Statistics

71 Application Withdrawals to Date → 1859 Active Applications

Panel	Pre-CQ Eval	Pending CQ Response	Post-CQ Eval	Prelim Panel Results	IE Results Published
Background Screening	-	-	-	1343	518
String Similarity	-	-	-	-	1930
DNS Stability	-	-	-	1343	518
Geographic Names	2	11	1	1329	518
Financial	-	363	319	659	518
Technical & Operational	-	349	354	638	518
Registry Services	-	124	204	1013	518

Continuing Operations Instrument
AGB Background

+ The purpose of the COI is to ensure availability of funds needed to provide continuity of service to registrants should an issue with the registry arise

+ Specification 8 of the Registry Agreement requires a COI

+ Q50 provides for the assessment of the applicant's ability to meet the requirements of this Specification

+ The scoring requirements of Q50 are distinct and separate from the requirements of Specification 8

Continuing Operations Instrument
AGB Requirements

+ Q50 of the Applicant Guidebook requires:

  - COI amount to be sufficient

  - COIs to be issued by A-rated financial institutions

  - COIs to specify the amount for each string (as appropriate)

  - COIs to specify ICANN or its designee as a beneficiary

  - COIs to be in place for 5 years beginning at the time of the opening of the application window

  - COIs to be unconditional

The above is a summary. Please see the Applicant Guidebook for full details:
http://newgtlds.icann.org/en/applicants/agb

Continuing Operations Instrument
Applicant Advisories

+ To provide clarification and to help applicants pass Q50 and meet Specification 8 requirements, ICANN published:

    – Announcement on COI amount and bank rating
      http://www.icann.org/en/news/announcements/announcement-3-23dec11-en.htm

    – Advisory on beneficiary requirement
      http://newgtlds.icann.org/en/applicants/advisories/loc-beneficiary-requirement-05feb13-en

    – Advisory on conditions
      http://newgtlds.icann.org/en/applicants/advisories/coi-withdrawal-05dec12-en

Continuing Operations Instrument
Planned Advisory

+ Assessment of current situation:

  – Despite good efforts by applicants, difficulty in meeting unconditional requirement remains

  – Some financial institutions do not issue unconditional LOCs

  – IE process was not designed for extended exchanges between ICANN / evaluators / applicants / banks

+ What we're doing now:

  – Focus the evaluation of Q50 on the financial aspects of the COIs

  – Final evaluation of COIs against Specification 8, including conditions, remains part of the Contracting process

Continuing Operations Instrument
No Impact on Published IE Results

+ No change to outcome of any application for which IE results have been published

+ Approximately 15% of applications that passed IE will have their scores for Q50 updated from 1 point to 3 points – IE outcome will remain as "Pass"

  – IE reports will not be updated at this time

  – ICANN will update reports at the end of IE

+ No impact on the four applications that are recommended for Extended Evaluation

+ This approach will be reflected in IE results starting 7 June 2013

Objections & Dispute Resolution

+ Current Progress

  – 262 admissible objections filed

  – 139 admissible applicant responses filed

  – 119 Filings in-review

  – 4 filings dismissed due to applicant withdrawal

  – DRSPs are finalizing applicant responses and selection of expert panels

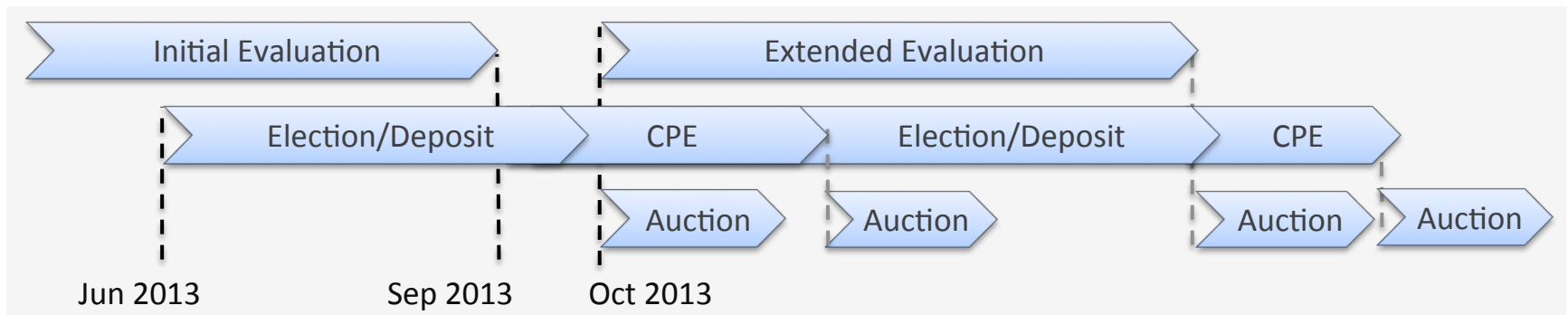| Admissible Filing Notification from DRSP	**Applicant Responses**	**Expert Panel Selection**	Advance Fee Estimates	Advance Fee Payments	Expert Determination

+ Circumstances that may alter process timing:

  – Applicant and objector interaction (e.g., responses, payments)

  – Complexity of objection filings (e.g., consolidation)

  – Additional/Supplementary activities (i.e., hearings, additional written submissions, negotiation, mediation)

ICANN New Generic Top-Level **Domains**

String Contention Resolution

+ Contention Proceedings planned to begin September 2013

+ Community Priority Elections will be accepted beginning next week (by 14 June) via the Customer Portal

  - Expect an announcement next week with election instructions

  - Additional CPE may be performed after Extended Evaluation, as necessary

+ Auctions

  - Non-community contention sets can begin auction concurrent with CPE

  - Others will begin at the conclusion of CPE and EE, as necessary

Contracting / Registry Agreement

+ Registry Agreement Key Dates
  – Public Comment Response Close Date: 11 June 2013

+ Contracting Webinar
  – Advise applicants about information needed for an executable Registry Agreement
  – Date: 13 June 2013
  – Time: 21:00 – 22:30 UTC (2:00pm to 3:30pm PDT)
  – Further information:
    http://newgtlds.icann.org/webinars

Learn more about Contracting & the Registry Agreement:
http://newgtlds.icann.org/en/applicants/agb/base-agreement-contracting

GAC Advice

+ Public Comment sought by New gTLD Program Committee regarding GAC Safeguard Advice

  – Reply window closed 4 June 2013
  http://www.icann.org/en/news/announcements/announcement-23apr13-en.htm

  – Public Comment report to be completed

+ Applicants' individual responses to GAC Advice

  – Reply window closed 10 May 2013

  – Responses published 23 May 2013
  http://newgtlds.icann.org/en/announcements-and-media/announcement-23may13-en

Pre-Delegation Testing

+ Status of Beta Testing

  – More than 200 applications have been invited to participate

  – At least 1 application per Registry Service Provider

  – Test dates available through 15 July 2013

  – Currently 30 scheduled tests, from 17 RSPs

  – Participant results have improved since Pilot

  – Test Result Reports expected ~2 weeks after testing appointment closes

+ Improving DNS Testing Approach

  – Anycast Instance Testing to be eliminated

  – Announcement coming later this week

  – Expect updated test specifications & data input templates

Registry Data Escrow

+ ICANN has approved two organizations to provide data escrow services

    – Iron Mountain Intellectual Property Management, Inc.

    – NCC Group

+ Additional applications submitted

Data escrow provider information and status updates available here:
http://newgtlds.icann.org/en/applicants/agb/base-agreement-contracting

Security & Stability
New Studies Commissioned

+ ICANN has commissioned two studies to determine:

  – Security impacts of delegating applied-for new-gTLD strings that are currently used in private networks

    – In collaboration with SSAC

  – Security & stability impacts of dotless domain names

    – based on SAC053 report

+ These studies will identify and classify potential risk levels, and provide ICANN with mitigation options, as needed

Read the announcement about these studies:
http://www.icann.org/en/news/announcements/announcement-28may13-en.htm

IDN Variant TLD Program
Upcoming Webinar

+ Date: 27 June 2013

+ Time: 23:00 UTC (4:00pm PDT)

+ Webinar Topics

  – IDN Variant TLD Program overview

  – Current projects and expected completion dates

  – Procedure to Develop and Maintain the Label Generation Rules for the DNS Root Zone in Respect of IDNA Labels (the procedure)

  – Role of writing system communities in creating the IDN Root LGR

  – Announcement calling for experts to join the Integration Panel and pool of advisors (to be published on 6 June 2013)

New Generic Top-Level **Domains**

ICANN

Trademark Clearinghouse
Verification Service

+ Users: 636 trademark holders, 119 agents

+ Trademark records submitted: 3,027

    - Verified: 1,380

    - In process: 1,132

    - Incorrect: 503

    - Invalid: 12

+ Early bird submissions for no additional fee

+ Trademark Clearinghouse & Internationalized Domain Names Webinar

    - Date: 19 June 2013

    - Time: 02:00 UTC (7:00pm PDT)
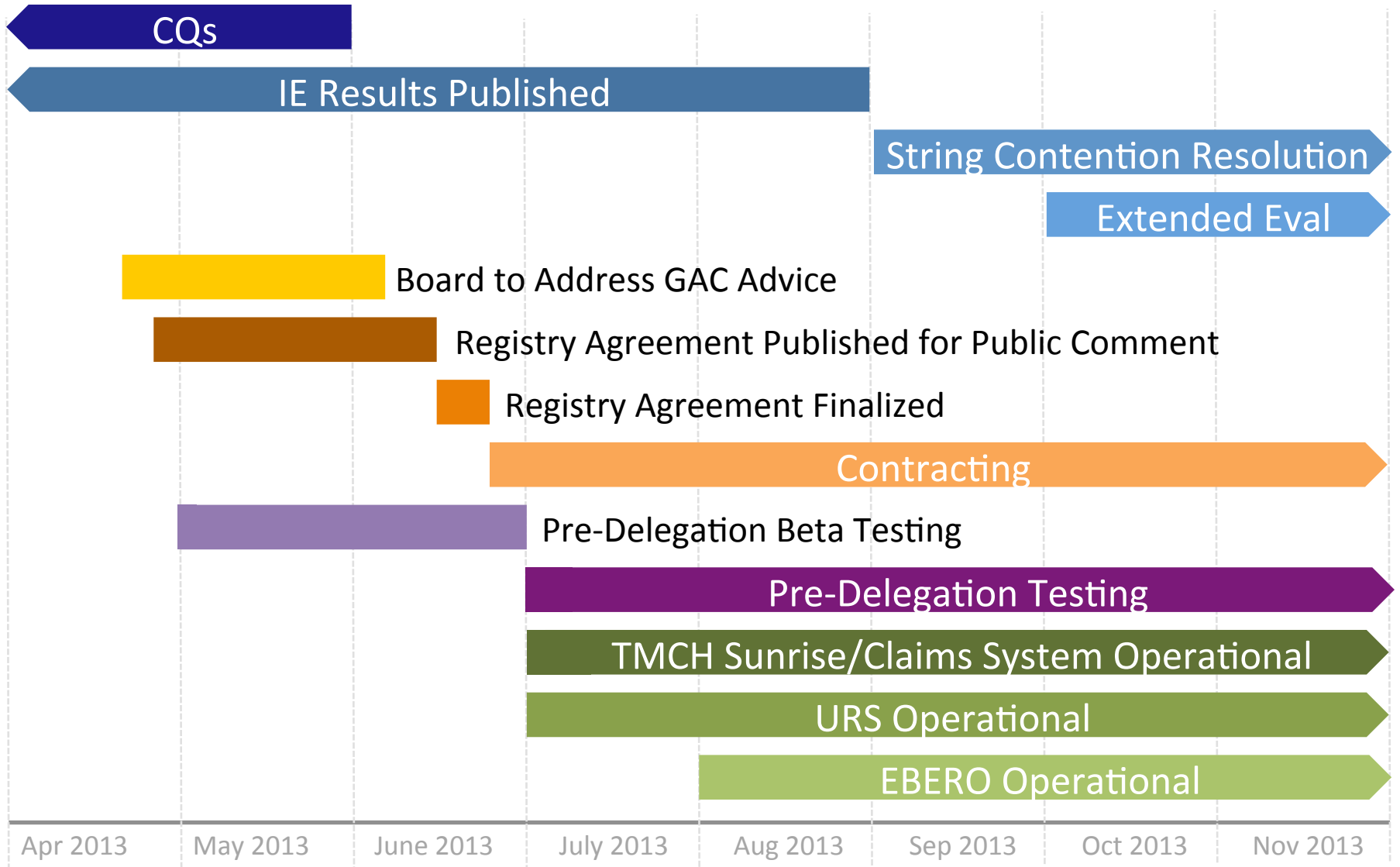
Trademark Clearinghouse
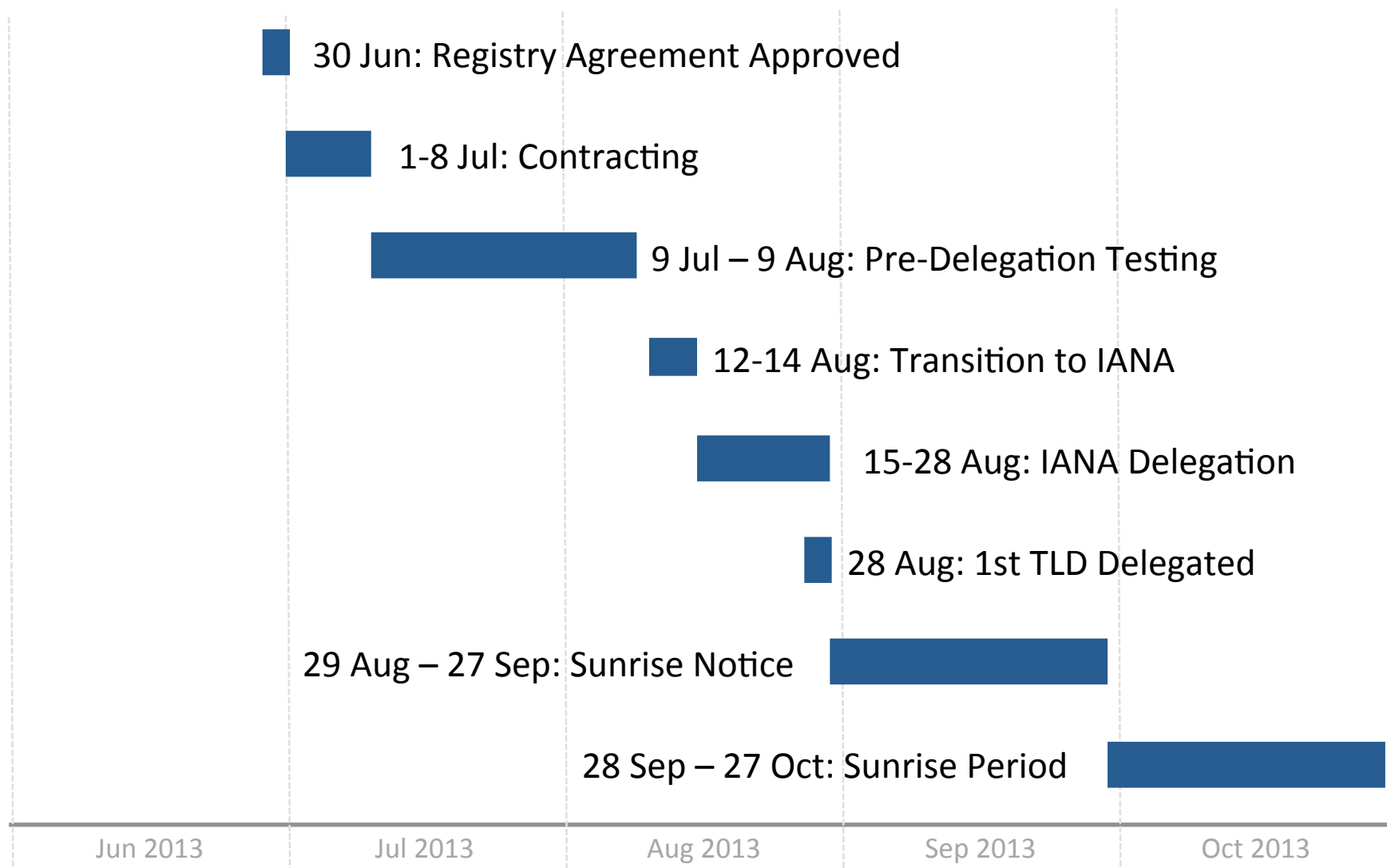## Sunrise & Claims Implementation

+ System development

+ Strawman Model implementation

+ Rights Protection Mechanism (RPM) Requirements development

New gTLD Program Timeline

CQs

IE Results Published

String Contention Resolution

Extended Eval

Board to Address GAC Advice

Registry Agreement Published for Public Comment

Registry Agreement Finalized

Contracting

Pre-Delegation Beta Testing

Pre-Delegation Testing

TMCH Sunrise/Claims System Operational

URS Operational

EBERO Operational

| Apr 2013 | May 2013 | June 2013 | July 2013 | Aug 2013 | Sep 2013 | Oct 2013 | Nov 2013 |

Earliest Path to First New gTLD - TENTATIVE

- 30 Jun: Registry Agreement Approved
- 1-8 Jul: Contracting
- 9 Jul – 9 Aug: Pre-Delegation Testing
- 12-14 Aug: Transition to IANA
- 15-28 Aug: IANA Delegation
- 28 Aug: 1st TLD Delegated
- 29 Aug – 27 Sep: Sunrise Notice
- 28 Sep – 27 Oct: Sunrise Period

Jun 2013 | Jul 2013 | Aug 2013 | Sep 2013 | Oct 2013

Thank You & Questions?

US Toll-free : 1-877-941-9321
US Toll: 1-480-629-9799

International Numbers
http://newgtlds.icann.org/webinars

Access Code: 4622058

+ Phone questions given priority

+ Questions submitted in the Questions & Comments pod answered as time permits

ICANN | **New** Generic Top-Level **Domains**